

SPONSOR BENEFITS

JANUARY 26TH - 28TH
2024



Diamond \$5,000

- Custom Ice Sculpture of **YOUR** DESIGN with your business' logo displayed on Main St.
 - ***Limited to 1***
(First come first serve)
- One engraved business listing at the TOP LEVEL of the Ice Bonfire
- LARGE business logo displayed at all venues throughout the weekend, including the Rio Frio 5K
- Eight (8) Rio Frio 5K Race Registrations including race shirts. (Must use race registration to receive shirt.
- Large business logo printed on the back of the race shirt

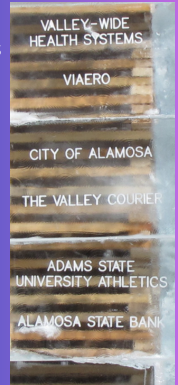
Platinum \$1,000

- Custom ice block with your business logo and your choice of placement on Main St. next to sculptures
 - ***Limited to 4***
(First come first serve)
- One engraved business listing at the TOP LEVEL of the Ice Bonfire
- LARGE business logo displayed at all venues throughout the weekend, including the Rio Frio 5K
- Six (6) Rio Frio 5K Race Registrations including race shirts
- Large business logo printed on the back of the race shirt



Gold \$700

- One Engraved business listing below the top level sponsors on Ice Bonfire
- Medium business logo displayed at all venues throughout weekend, including Rio Frio 5K
- Four (4) Rio Frio 5K Race Registrations including race shirts
- Medium business logo printed on back of the race shirt



Silver \$400

- One engraved business listing at the Mid LEVEL of the Ice Bonfire
- Small business logo displayed at all venues throughout the weekend
- Two (2) Rio Frio 5K Race Registrations including race shirts
- Small business logo printed on back of the race shirt

Bronze \$250

- Business listing displayed at all venues throughout the weekend
- One (1) Rio Frio 5K Race registrations including race shirt
- Business listing on back of the race shirt

All Levels of Sponsorship

- Media Recognition- on event website with link to your business site + Rio Frio Ice Fest Facebook & Print material
- Option to provide promotional items for race participant packets
- Option to provide company banner to be hung at 5k

For more information,
contact: Dalton Carleo at
(719)-589-2105 or
dcarleo@ci.alamosa.co.us

SPONSOR COMMITMENTS ARE DUE DECEMBER 31, 2023



Visit
Alamosa





January 26th-28th

Sponsor Commitment Form



Sponsorship Level (Please Indicate):

Diamond \$5,000

Platinum \$1,000

Gold \$700

Silver \$400

Bronze \$250

Sponsorship commitments are due December 31, 2023

Sponsoring Organization Name: _____

Address: _____

Billing Address (if different): _____

Website/Facebook Page: _____



Authorized Representative Printed Name: _____

Phone #: _____ Email: _____

Signature: _____ Date: _____

*Please email a high resolution logo file (.ai or .eps or .jpeg) to dcarleo@ci.alamosa.co.us

**Checks are payable to "City of Alamosa"; mail to: Alamosa Family Recreation Center 2222 Old Sanford Rd. Alamosa, CO 81101

Check here if you would like an invoice to be emailed or mailed

For questions or more information, contact Dalton Carleo at dcarleo@ci.alamosa.co.us or (719) 589-2105